



ANNUAL UIC EAGLE RAYS FUNDRAISING CAMPAIGN 2024

About the UIC Eagle Rays Athletic Program

The mission of UIC athletics is to provide students with an opportunity to participate in intercollegiate athletic competition. Through a passion for sports, students apply themselves physically and mentally to achieve goals, build character, and develop leadership skills. UIC is committed to the holistic education of students. Intercollegiate athletics is part of that, promoting the values of teamwork, sportsmanship, integrity, and respect for others. Enjoying success and handling failure, responsibly, are immeasurable acquired skills fostering success in life, well beyond the field or court.



Win Home Game VS. Atlantis University on Dec 9, 2023

Merch Sponsors

The UIC's athletic program currently has established Men's Basketball, Baseball, Men's and Women's Soccer, Men's and Women's Tennis, and Women's Volleyball.

The UIC Eagle Rays are in the ongoing process of building their Men's and Women's Track and Trace team

The Merch Sponsors will contribute with supporting the awareness of the UIC Eagle Ray brand while creating awareness of the sponsors brand. The purpose of the Merch sponsor is to directly activate both brands.

1. Create **awareness** of the UIC Eagle Rays and Sponsor's Brand
2. Build **school spirit**
3. Support **local community**

Sports Media Sponsor

In order to have a successful Athletic Program, the UIC Eagle Rays must continue improving its Sports Information technology and logistics. Therefore, current equipment is needed to be up to date with production trends,

The Sports Media Sponsor supports the technology upgrade of the Sports Media Center at the UIC Eagle Rays.

Campaign Goals:

1. Keep up to date with **current production trends**
2. Purchase new equipment with **AI capability**
3. Improve **Game Live Stream productions** with scoreboards

Friends and BFFs of the UIC Eagle Rays

These three levels of sponsorship have been designed for corporate or individual friends of United International College or the UIC Eagle Rays. Corporate sponsors support the campaigns with \$500 and \$1000 level contribution with UIC Eagle Ray Merch rewards and a 30 minute audio podcast or video production ready to be shared with the world.

The individual BFF sponsorship is for friends interested in supporting the campaign while getting merch, a BFF bracelet and a prosecco bottle.

Goals:

1. **Fundraise** for the UIC Eagle Rays
2. **Create** a community of supporters of the UIC Eagle Rays

3. **Promote** local business owners



Please select one of the sponsorship campaigns

CAMPAIGN	SPONSORSHIP	DONATION	PERKS
Merch Sponsor	150 UIC Eagle Rays T-Shirts	\$1500	<ul style="list-style-type: none"> ● Visibility in Home Games ● Social Media Exposure in UIC Eagle Ray Page ● Logo of company on the back of practice t-shirt/merch ● Logo of company on website of UIC Eagle Rays
Sports Media	Switcher HDMI Cables Display Capture Card MacBook Pro Tripod	\$5,000	<ul style="list-style-type: none"> ● Logo of company on website of UIC Eagle Rays ● Logo of company on Social Media Accounts
UIC Corporate Podcaster	UIC Eagle Ray Fund	\$500	<ul style="list-style-type: none"> ● Hoodie ● 30-minute promotional company Podcast on Spotify to share with your audience and prospective clients.
UIC Corporate Video Caster	UIC Eagle Ray Fund	\$1000	<ul style="list-style-type: none"> ● Hoodie ● 30-minute promotional company video to share with your audience and prospective clients

UIC Eagle Ray #BFF	UIC Eagle Ray Fund	\$250	<ul style="list-style-type: none"> ● Hoodie ● BFF Bracelet ● UIC Eagle Ray Insulated Tumbler with Straw and Flip Lid
Other	UIC Eagle Ray Fund	Any dollar amount, service or goods!	<ul style="list-style-type: none"> ● Perks will be distributed according to the donation.

How to Sponsor?

Fill out the form below and select the campaign you'd like to sponsor. You will promptly be contacted with follow up steps according to your chosen campaign.



Do you have any questions?

If you'd like to set up a meeting to further discuss your donation, please contact Dr. Marcela Moyano at mmoyano@uinternational.edu or call (954) 607-4344

Final Note and Thank you!

By donating to the UIC Eagle Rays Annual Fundraising Campaign, you are supporting UIC's Athletic program and over 150 athletes who come from different states, countries and various backgrounds with the eagerness of earning their college education while continuing to play their sport. Their journey as a student athlete is challenging and requires endurance, focus and discipline. Your financial support is vital in improving our program and will also come as a joined hand to our family!

Visit us at www.uiceaglerays.com

Instagram @uiceaglerays

#GORAYS

